



DIGIMURA TECHNICAL INFORMATION.

Range Highlights

- Mid-range option for medium-traffic commercial environments
- Market leading, fabric-backed wallcovering media
- Print perfect, durable, washable, scratch resistant, easy to install
- Euroclass EN13501 fire rating (essential for public spaces) even when printed
- Experts choice for high-profile digital interior décor projects across the UK and on the Continent
- Unique primary coating that is suitable for eco-solvent, solvent, UV-curable and latex printers
- Non-woven fabric backing for stability and ease-of-use
- No stretch or shrinkage in printing or installation
- Repositionable, non-tear, non-crease product

Digimura 1.1 mid-range market-proven digitally printable wallcoverings

As part of the Digimura digital décor wall-covering range, Digimura 1.1 is our digital wallcovering option that is the standard choice for most medium-traffic commercial environments and public spaces that don't require the extra-durability 'tough stuff' coating of Digimura 2.1.

With almost the same superb specifications and print performance as our 2.1 premium product, the only one difference between the two is that Digimura 1.1, is a product created for medium-traffic environments, and doesn't have that one extra durability, ink and biocide coating.

It is still print perfect, durable, washable, scratch resistant, easy to install and has a "Euroclass EN13501" fire rating (essential for public spaces) even when printed. **Digimura 1.1** is a superb, high-performance product of choice for many high-profile digital interior décor projects across the UK and on the Continent.

Digimura 1.1's non-woven fabric backing adds to its stability and ease-of-use as there is no stretch or shrinkage in the printing process and it can easily be repositioned during installation without tearing. It is available in five different finishes, each enhancing a graphic image in its own particular way. Digimura 1.1 also has a unique, primary coating that makes it perfectly suitable for all eco-solvent, solvent, UV-curable and latex printers.

Give us a call If you'd like to know more about Digimura 1.1 and the opportunities it can open up you!

Digimura 2.1 the only real choice for premium digitally-printable wallcoverings
Digimura is our world-class, fabric-backed vinyl wallcovering range. It was developed and introduced over fifteen years ago. Today, Digimura sets the standard in printable wall décor for commercial interiors and high-traffic public spaces.

Digimura 2.1 is our highest-quality digital wallcovering created for designers, architects and display specialists for all types of interior décor projects from installations within cafés, bars and restaurants to high-street retail stores, hotels, hospitals, offices and museums.

This heavyweight 350gsm fabric-backed polyester wallcovering is durable and specified for long-term commercial installations. It has an inbuilt biocide for antibacterial and fungal protection that protects both the material and the wall from bacteria, mildew and fungus. It also comes with a unique, extra coating for enhanced ink reception and superb print performance. This specialist coating makes it perfectly suitable for all eco-solvent, solvent, UV-curable and Latex printers.

The Digimura range achieves a fire rating of B - s2, d0 to the EN 13501 (Euroclass) fire standard even when printed. This fire rating is essential for all circulation spaces within contract interiors. It is also CE certified to Construction Products Regulations EN 15102 and certified to EN 12149.

For environmental performance, Digimura achieves A+ for VOC levels, meaning 'very low' VOC emissions. It also has an Environmental Product Declaration (EPD) following ISO 14025 standards which can contribute towards; LEED, SKA, BREEAM and other 'green' fit-out schemes.

Engineered to go one step further than other digitally printable wallcoverings — Digimura 2.1 is the 'jewel in the crown' across a broad market that serves commercial and public spaces. Five different finishes and the inbuilt antibacterial and anti-fungal biocides make Digimura 2.1 perfect for use within healthcare environments, food outlets, child-care and educational establishments and even areas with high humidity, such as Spas.

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